



Puddleduck Vineyard  
News Release  
May 12th 2009

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## BUBBLES FOR BREASTS

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During the month of May, Darren and Jackie Brown, owners of Puddleduck Vineyard in Richmond will be releasing a very special vintage, - the new 2007 Bubbleduck, of which \$5 from every bottle sold will be donated to Breast Cancer Research.

"As we watched our friend Deb (of Country Larder) and her battle with Breast Cancer we couldn't help but feel helpless. Deb seemed to know that the end was approaching and instead of pretending it wasn't happening, embraced it. Deb even held her own wake, we thought that she was so brave," Jackie said.

It was then that Darren and Jackie decided they had to do something pro-active and approached Deb about how she would feel if the next vintage of Bubbleduck was dedicated to her fight with breast cancer, with \$5 from each bottle sold donated to the breast cancer fund of her choice.

"Deb didn't have to think long and agreed to the idea, choosing the National Breast Cancer Foundation [www.nbcf.org](http://www.nbcf.org) as the recipient of the proceeds.

"The NBCF are not actually allowed to align themselves or to be involved with promoting the sale of alcohol; however they will (luckily) be able to accept the donation.

"Deb first fell in love with our Bubbleduck when we shared a stall at the Taste of Tasmania - in 2006/7 - That year we also won best combined stall with Country Larder and seafood chef Wajji" Jackie said.

It takes over 2 years to create a bottle of Bubbleduck which is made in the Traditional Method with over 18 months on lees. Bubbleduck was first released in 2006 and won a gold medal at it's first ever Tasmanian Wine Show.

"Since then it has spent little time on the shelves at Puddleduck as it is usually sold out.

"People love the name firstly, and then love what's in the bottle even more. It is a dry citrusy sparkling with a wonderful creamy yeastiness, designed with celebrations and special occasions in mind," said Mrs Brown

The new release of Bubbleduck will be available directly from the Puddleduck cellar door located at 992 Richmond Road, from May 18<sup>th</sup> or via the Puddleduck vineyard website.

[www.puddleduckvineyard.com.au](http://www.puddleduckvineyard.com.au)

For more information or phone orders contact Darren or Jackie on 03 6260 2301 or 0427PUDDLE or via email [bottomsup@puddleduckvineyard.com.au](mailto:bottomsup@puddleduckvineyard.com.au)